

SAPHIRE LABS / STEFANOS D. ZAFEIRIOU

V02

# Portrait Lab

[www.stevezafeiriou.com](http://www.stevezafeiriou.com)

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# Welcome.

As you reading this catalogue, you're exploring Portrait Lab by Sapphire Labs. This is a gateway into our world, where creativity meets professionalism and every project is a passion. The Portrait Lab you're about to explore is our commitment to capturing the essence of artistic brilliance.

We share this catalogue with you, not just as a reader, but as a partner in our journey of visual storytelling. Through these pages, we invite you to embrace our values, understand our vision, and become an integral part of our brand's ongoing narrative.

So, with genuine enthusiasm and a shared passion for artistic excellence, we welcome you to Sapphire's Portrait Lab. Here's to a journey of creative collaboration and unparalleled visual experiences.



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*A CATALOGUE OF SAPHIRE'S  
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**IN CLOSING**

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INFORMATION*

# 01 About The Lab

Autonomous  
Computational  
Systems.  
Interactive  
Installations.  
\*and more.

Saphire Labs is more than a studio. We are a technology-driven art laboratory building physical & digital experiences.

We are researching human behaviour using code and engineering.

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**About The Lab**

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Zafeiriou**

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**Short Resume**



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# A Technology-Driven Art Lab, building physical & digital experiences.

The artistic laboratory of Sapphire Labs (founded Feb. 2022) is a space for experimentation and creation. We use a range of mediums, ranging from autonomous computational systems and electronic circuits to build interactive installations and digital media.

Our artworks aims to provoke thought and introspection, encouraging the audience to question their perceptions and the constructs of the world around them.

By blending technology with artistic expression, we open up new dialogues about the nature of existence and the power of perception.

This approach and dedication to our work have led to the establishment of Sapphire Labs, where we continue to push the boundaries of new media art.





“A Nerd In Search of IKIGAI (A Reason for Being)”

# Media Artist, Technologist

STEFANOS D. ZAFEIRIOU

Steve (b. 1998, Thessaloniki, Greece) is a new media artist, technologist, and founder of Sapphire Labs. His artistic pursuits revolve around the theme of “The Illusory Perception of Reality”.

He employs a range of mediums, including custom generative algorithms, electronic circuits, crafting interactive installations, and audiovisual performances driven by human behavior. Through his work, he persistently challenges and subverts the subjective nature of reality, prompting the audience to question and reassess their perceptions of the world.





# Short Resume (CV)

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## Experience

- 2022-NOW Saphire Labs, Founder - Artist -Technologist
- 2024 Mini x Time Out Campgain - Storyflow Entertainment Ltd
- 2023 J'adore Club Theater, Audiovisual Performances
- 2019 Facesoft Ltd, 3D Data Annotator on Facial Expression Recognition Algorithms

## Awards

- 2023 Art as Response to Mental Health Exhibition, Doncaster Art Fair, "People's Choice"
- 2014 26th EU Contest of Young Scientists, Greece's Selected Nominee

## Selected Exhibitions

- SEPT 2024 British Art Fair, Saatchi Gallery, London, UK
- MAY 2024 MATAROA AWARDS 2024, Thessaloniki International Contemporary Fair, Greece
- MAR 2024 Kei London, Art Insight and Inspiration, London, UK
- SEPT 2023 Culture Tech, Helexpo International Fair - MOMus Museum of Contemporary Art
- SEPT 2023 BYOB Festival, Norns Collective & OpenBach Galerie, Paris, France
- JUNE-JULE 2023 Art as Response to Mental Health, Online, Doncaster Art Fair, England
- APRIL-SEPT 2023 Tension, MOMus Museum of Contemporary Art, Thessaloniki, Greece

# 03 Portrait Lab

[portfolio] Steve's  
List of Portraits.

At Portrait Lab, we don't just capture images, we immortalize the essence of creativity. Here, every click of the camera is a celebration of your unique artistic journey.

Our mission? To create visual narratives that resonate with your spirit and showcase your talent to the world.

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**Artist's Portraits**

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# A List of Sapphire's Artist Portraits.

At Portrait Lab, a service brought to you by Sapphire Labs, we believe in the power of visual storytelling. We create photographic portraits for the artistically inclined – the dreamers, creators, and performers who pour their soul into their craft. Our service is not just about photography, it's about light, emotion, and expression that brings out your artistic identity.

010. Gabriel Athanasiou

012. Sunny

014. Nikky Athan

017. Stefanos Zafeiriou (Personal)

020. Antonia Pitoulidou

022. Avgi Mitsiani

024. Irene Dimakopoulou



# Gabriel Athanasiou

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## DIRECTOR

Gabriel Athanasiou is a film director based in London. He has studied at the New York Film Academy and the School of Fine Arts, Film Department at the Aristotle University of Thessaloniki in Greece. He has gained recognition for his short films, which have won awards at international film festivals and have been nominated for a Greek Film Academy Award in 2022. Athanasiou has also been selected as a member of Berlinale Talents 2023, solidifying his status as a rising talent in the film industry. He is currently working on his feature film debut.

**YEAR:** 2024

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** LONDON, UK

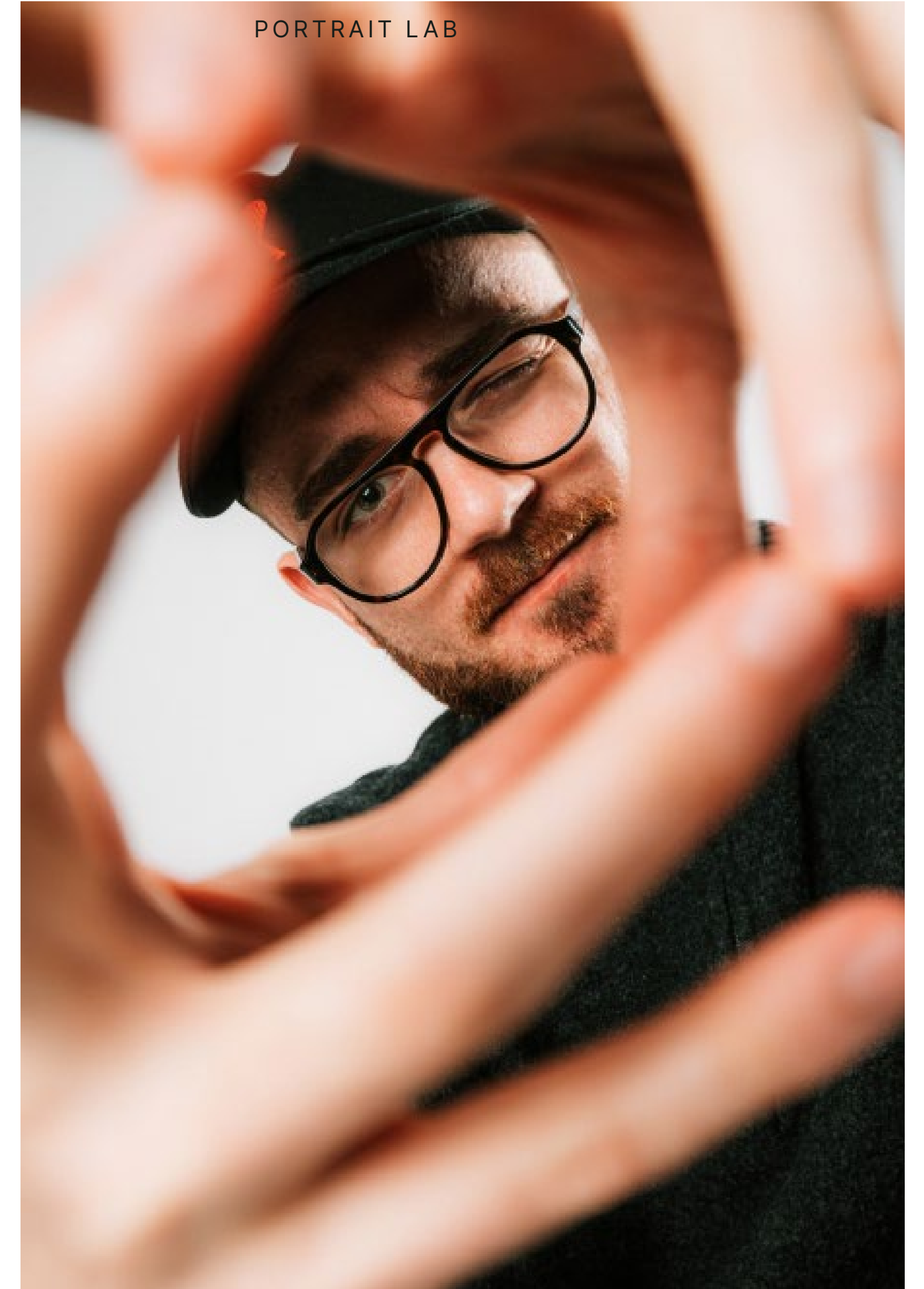
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**YEAR:** 2024  
**PORTRAIT BY:** STEFANOS ZAFEIRIOU  
**LOCATION:** LONDON, UK





# Chengwei Geng (Sunny)

## ARTIST

Chengwei Geng (b.1998, China), the only child of a Lacanian psychoanalyst mother and a homicide detective father. Someone who finds disappointments within human interactions, but still tries when she is sick of herself. She has a mild addiction towards things that existed before she did, something you'll hear a lot if she ever befriends you: "I can't only talk to dead people, can I?". Peculiar one, she is. Treats her lifelong disability like a gift from heaven. When alcohol is involved, she'll probably confess with tears in her eyes: "I didn't choose this but life is what you make of it."

She graduated from The University of Brighton with a BA degree in Fine Art Painting; then continued her journey at the RCA. Although, she would say: " There's always more to search for in one lifetime. Don't be shallow!"

**YEAR:** 2024

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** LONDON, UK





**YEAR:** 2024  
**PORTRAIT BY:** STEFANOS ZAFEIRIOU  
**LOCATION:** LONDON, UK

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**YEAR:** 2024**PORTRAIT BY:** STEFANOS ZAFEIRIOU**LOCATION:** LONDON, UK

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# Nikky Athan

## ACTOR

Nikky Athan is a Greek actor based in both London and Greece. He is an actor with diverse range of experience in films. He has received a wealth of training, including attending the Andreas Voutsinas Drama School in Greece, and completing several acting courses in London. He has also been awarded a scholarship to attend the National Film and Television School (NFTS) for a course in acting for screen.

He has had the opportunity to play a variety of roles in both leading and featured capacities. Some of his notable credits include the lead role of Jake in the short film "What a Shitty Day" and the lead role of Minas in "Astoria" project.



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**YEAR:** 2024

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** LONDON, UK





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**YEAR:** 2024  
**PORTRAIT BY:** STEFANOS ZAFEIRIOU  
**LOCATION:** LONDON, UK





# Stefanos (Steve) Zafeiriou

VISUAL ARTIST, FOUNDER OF SAPHIRE LABS

**YEAR:** 2023

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR





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YEAR: 2024

LOCATION: LONDON, UK





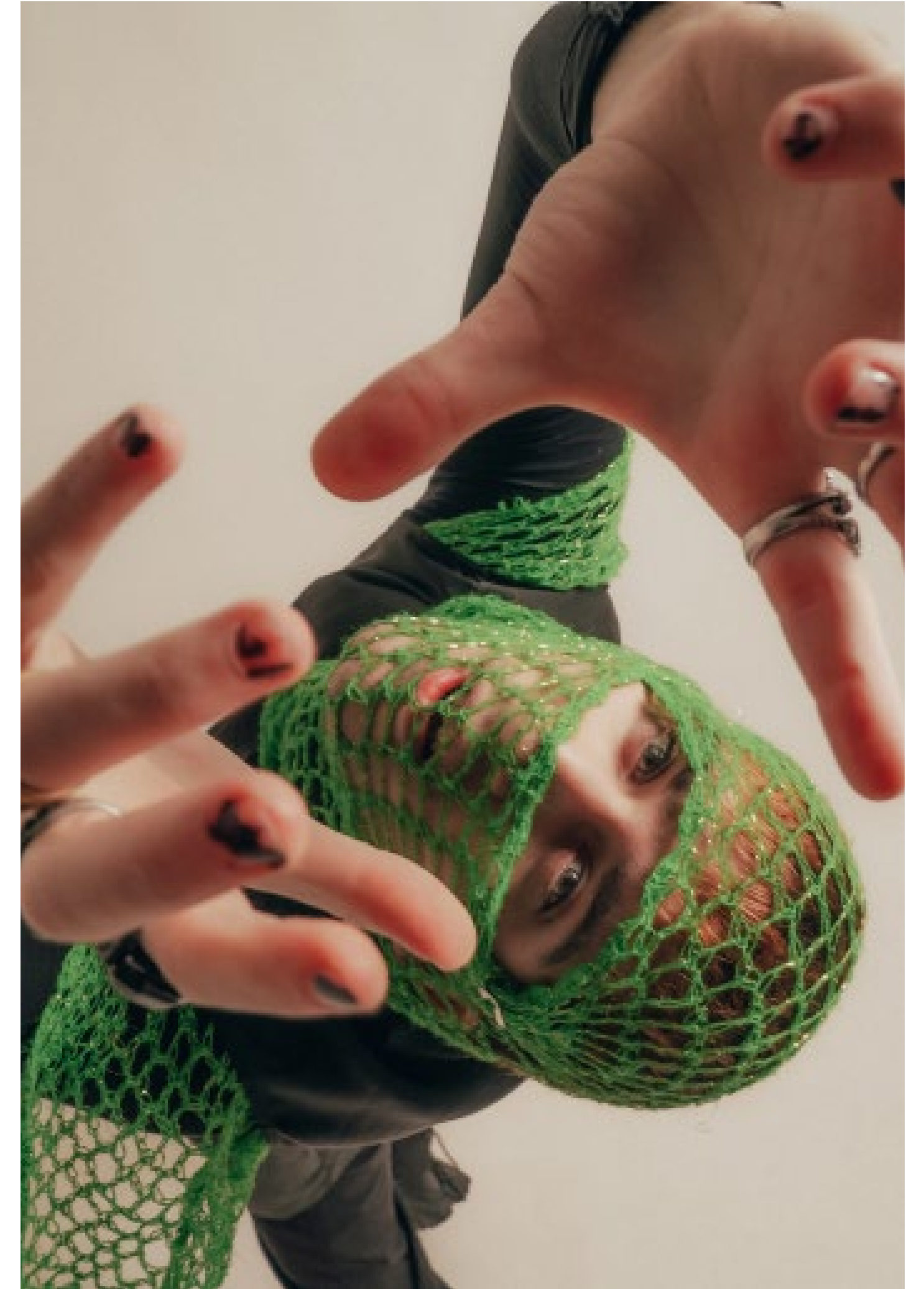
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**YEAR:** 2023  
**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR







# Antonia Pitoulidou

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## CONTEMPORARY MOVEMENT ARTIST

Antonia Pitoulidou (b. 1991, Thessaloniki) is a graduate of the Professional School of Dance Kafantari and TEFAA Thessaloniki. She has experimented with a variety of dance styles from a variety of cultures with an interest in street culture combined with contemporary dance.

She has collaborated with choreographers and directors in Greece and abroad such as Marie-eve Signeyrole, Johanna Faye, Mecnun, Kader Attou, Romeo Castellucci, Ingri Fiksdal, Marianna Toli, Themis Marcellou, Christina Mertzani, Artemis Ignatiou, etc.

**YEAR:** 2023

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** CHALKIDIKI, GR





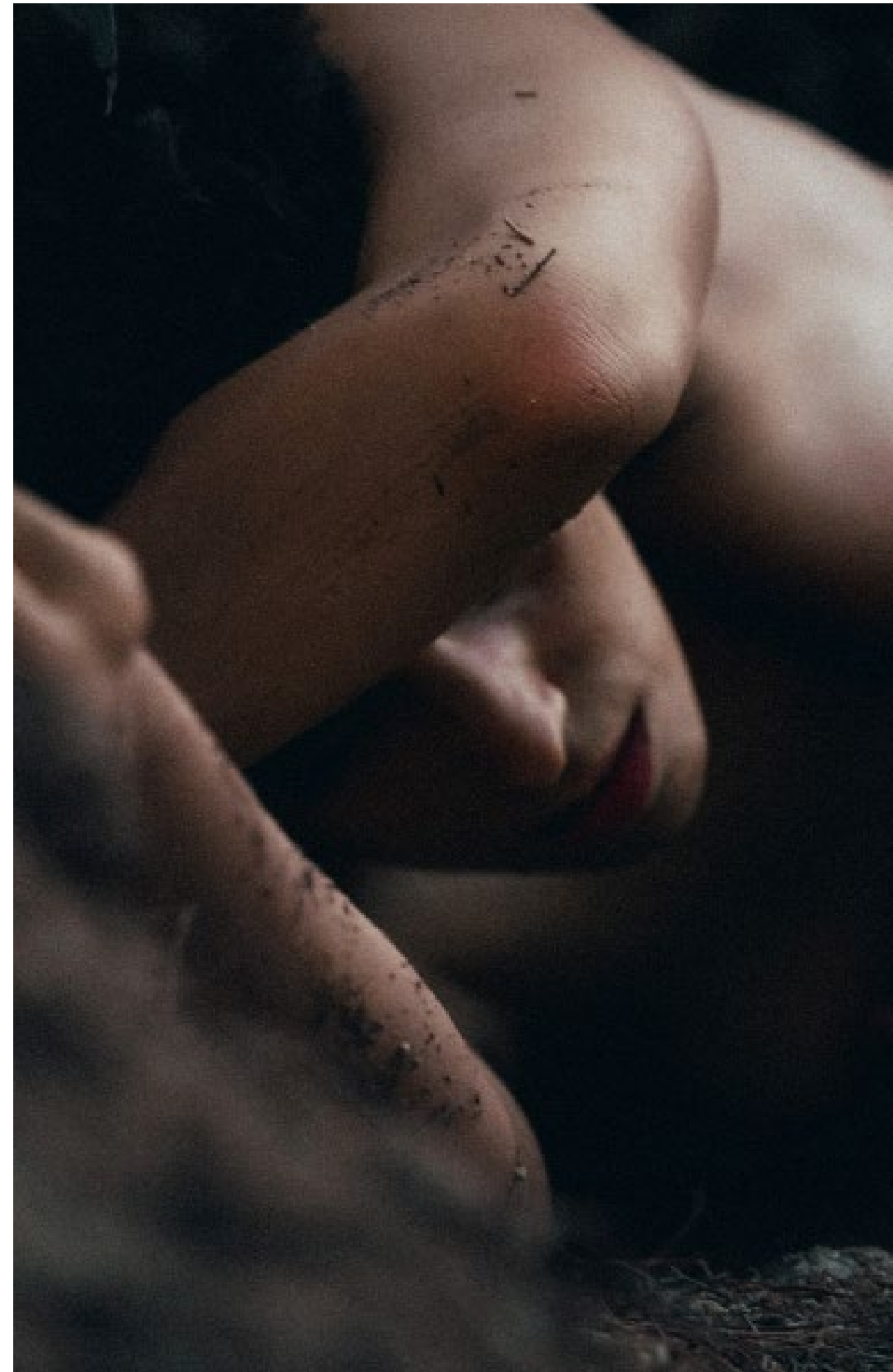


021

**YEAR:** 2023

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** CHALKIDIKI, GR





# Avgi (aurora) Mitsiani

**DANCER, PERFORMER**

**YEAR:** 2023

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR





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**YEAR:** 2023

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** SAPHIRE LABS STUDIO,  
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# Irene Dimakopoulou

**DANCER, PERFORMER**

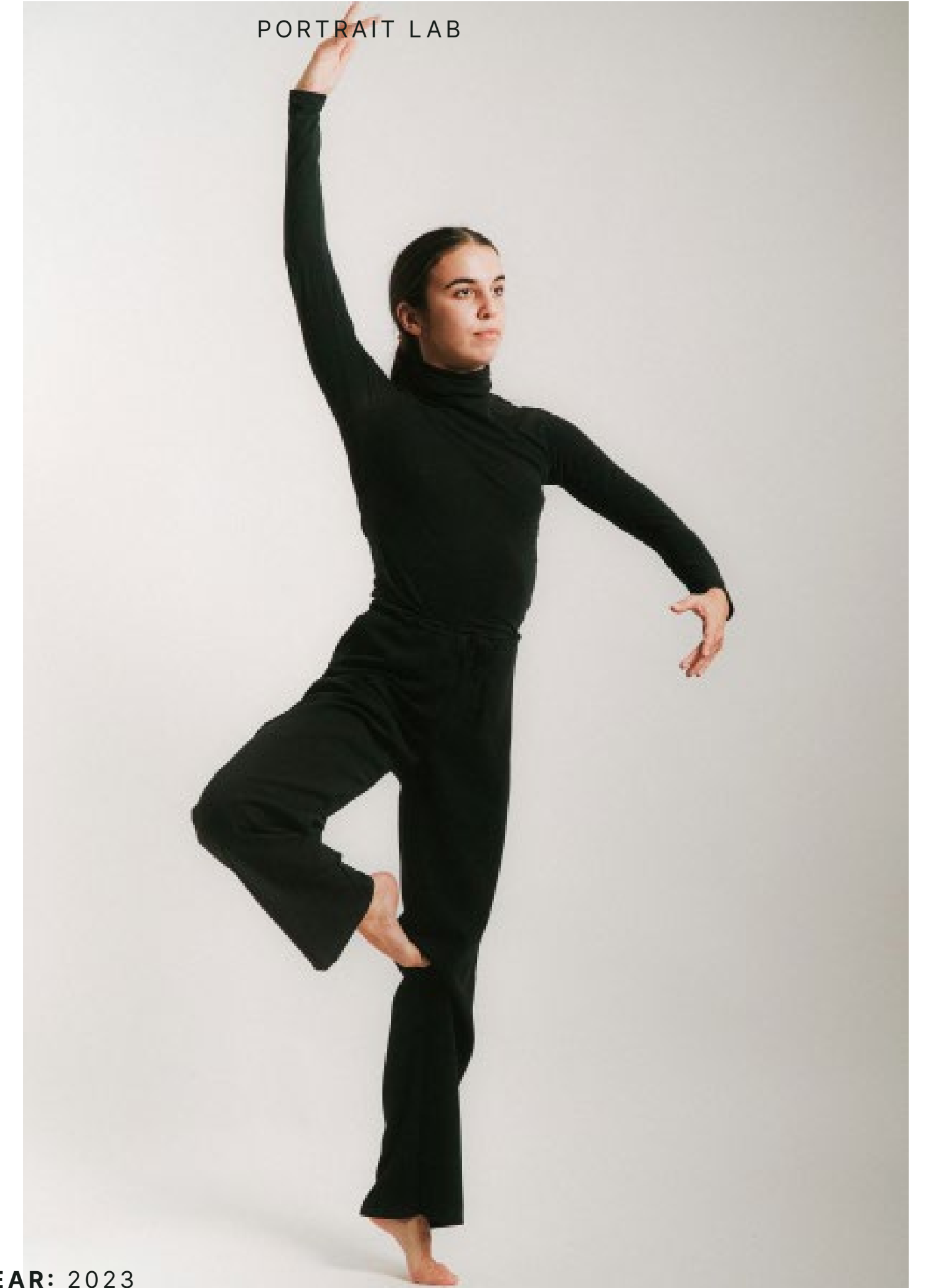
**YEAR:** 2023

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR



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PORTRAIT LAB

**YEAR:** 2023

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR



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# A List of Sapphire's **Editorial** & **Other** (photos until 2020).

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027. YEMGG

028. Not Every Day

029. Covid Style

030. The Stonner





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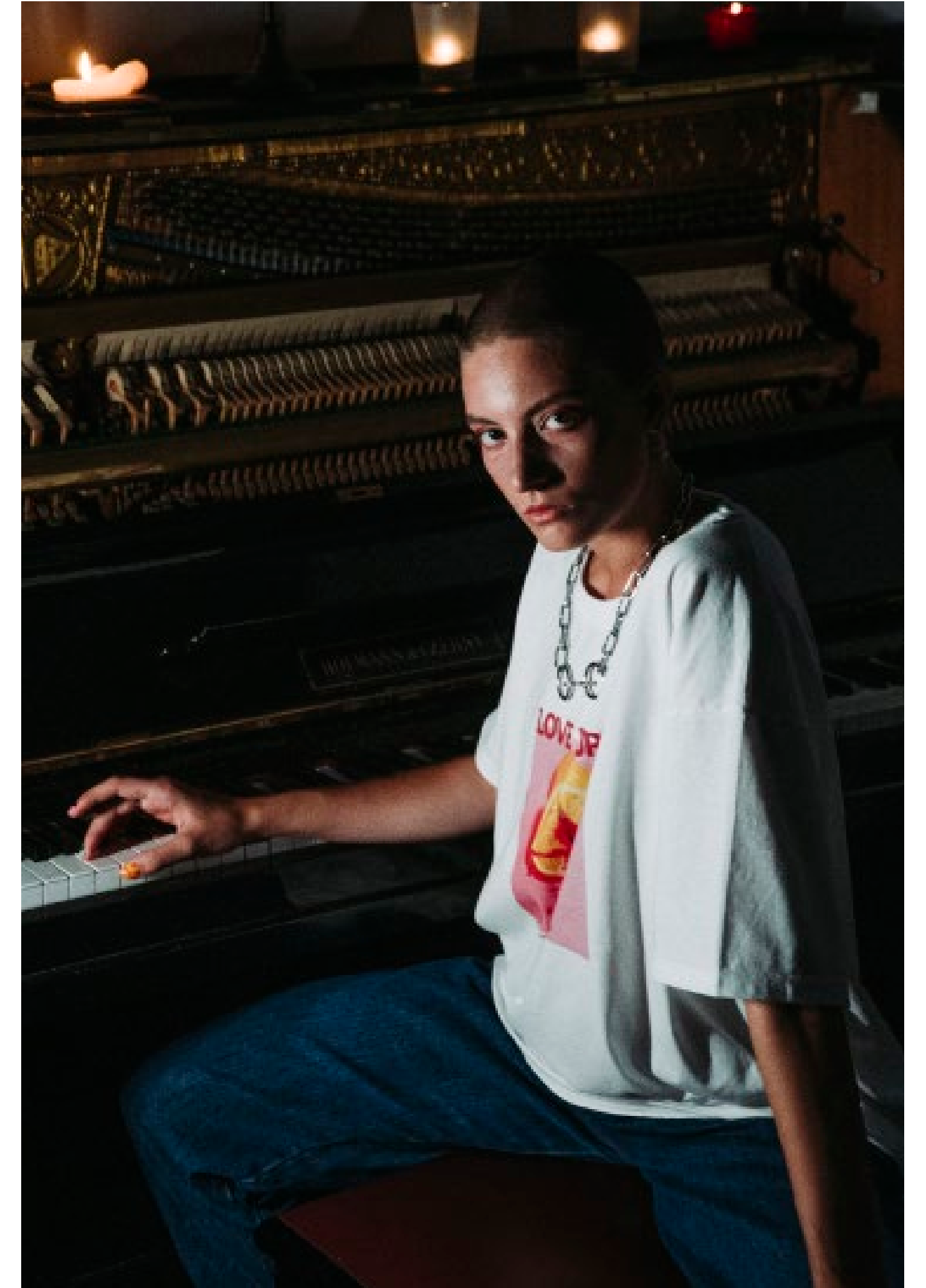
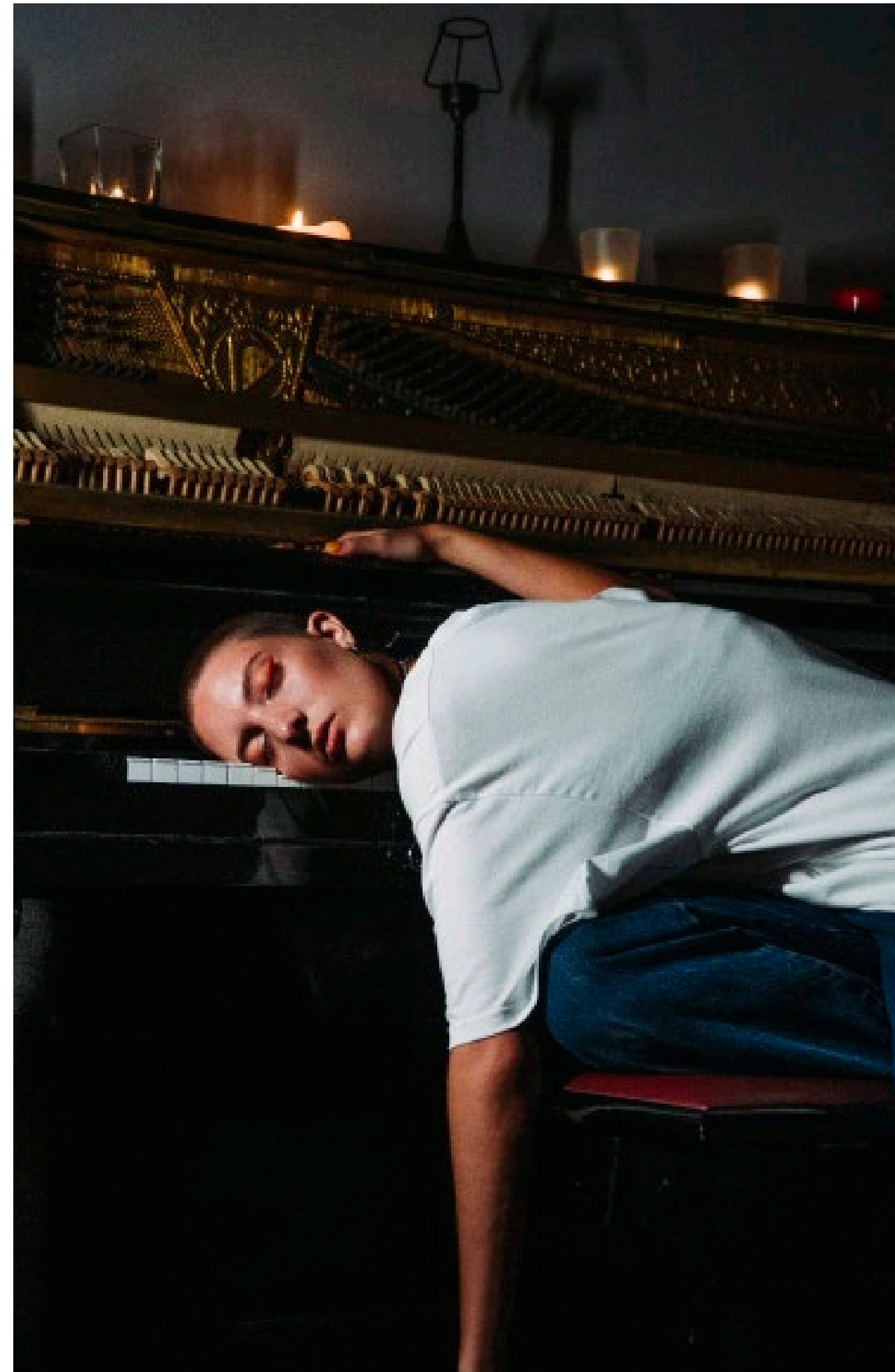


**YEAR:** 2020

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR



**YEAR:** 2020  
**PORTRAIT BY:** STEFANOS ZAFEIRIOU  
**LOCATION:** GREY STUDIO,  
THESSALONIKI, GR





**YEAR:** 2020

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR





**YEAR:** 2020

**PORTRAIT BY:** STEFANOS ZAFEIRIOU

**LOCATION:** SAPHIRE LABS STUDIO,  
THESSALONIKI, GR

# 09 In Closing

Everything we forgot to mention before this.

At Portrait Lab, we don't just capture images, we immortalize the essence of creativity. Here, every click of the camera is a celebration of your unique artistic journey.

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**Thank you**

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**Contacts**



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# Thank you.

From Stefanos D. Zafeiriou, Founder of Sapphire Labs, thank you for your attention to detail, your unwavering support.

If you need any help or have any questions, especially when reviewing this document, please do not hesitate to reach out to [steve@saphire.gr](mailto:steve@saphire.gr) or [info@saphirelabs.com](mailto:info@saphirelabs.com).

